

**Minutes of the MARINet Board of Directors Meeting**  
**August 16, 2007**  
Larkspur Public Library, 2d floor, City Council Chambers

**Board Members Present:**

David Dodd, Chair	San Rafael Library
Anji Brenner	Mill Valley Library
Frances Gordon	Larkspur Library
Deborah Mazzolini	Belvedere-Tiburon Library
Mary Richardson	Sausalito Library
Carol Starr	Marin County Library

**Also Present:**

Deborah Moehrke, MARINet System Administrator

- I. **Public Comment Period:** none
- II. **Introduction of guests:** none
- III. **Approval of Minutes:** Minutes from July 19, 2007 Board meeting were approved. (Gordon/Mazzolini)
- IV. **Additions to the Agenda:** none
- V. **Old Business**
  - a. **Standing items**
    1. **Reports from Committee Liaisons:**

Bibliographic Standards Committee (Brenner reporting)  
Discussed and will have a subcommittee work on a policy on cataloging (and removing from OCLC) local government documents owned by more than one jurisdiction. Another subcommittee is working on local authors cataloging issues. The committee is also proceeding with work on their 07-08 goals.

Public Services Committee (Moehrke reporting)  
The Committee is working on an action plan for their goals. An ad hoc committee representing children's services (Anji, Abbott, Deb, Marilyn Wronsky, Yolanda Fletcher, Kathleen Remitz, Sandy Duzak) will work on the Children's Interface to the catalog (deadline-December 2007). They are scheduled to meet on September 14.  
The Committee also has a task force working on improving My Marinet FAQs.
    2. **System Administrator's Report:**

Two new Syndetics services have been added -Spanish Language reviews and annotations and annotations and cover images for a-v materials. Since staff hasn't found many examples of these, Deb will send an announcement to staff once she has found appropriate examples. There

was a question about match points for a-v materials. Since Syndetics says they use ISBNs for match points and most a-v materials have no ISBNs what are they using? Deb also noted that the text-messaging capability is now live.

**3. Items of Interest from the Minutes:**

Chair Dodd requested that the Minutes from each meeting be sent as soon as possible after the meeting.

**4. Correspondence:** None

**b. Eliminate .50 request fee discussion**

Since Marin County Library is not in favor of removing the fee, the Board decided not to go forward with eliminating the fee. Mill Valley Library is still interested, Belvedere-Tiburon Library might be interested, Larkspur might reduce the fee to 25 cents, San Rafael and Sausalito might consider eliminating the fee when the county is ready to eliminate it.

**c. Appoint County as fiscal agent**

The Board reappointed the County of Marin as their fiscal agent for 2008 (Mazzolini / Richardson).

**d. Link + costs discussion**

***The Board authorized Deb Moehrke to offer Innovative \$40,000 annually (double what member libraries collectively pay annually for SuperSearch) for the MARINet consortium to add Link+. She will also tell Innovative that we need to investigate and consider delivery costs related to Link+. As an alternative, Debbie Mazzolini will look into the progress of the California Catalog related to placing holds and delivering items. She'll also investigate the possibility of arranging delivery between MARINet and San Francisco Public Library.***

Innovative currently wants to charge each member library \$20,000 annually for Link+. Delivery charges are still to be determined but they would at the very least double the cost to use Link+. San Francisco, Richmond, Alameda, Hayward, Pleasanton, and Livermore libraries all use Link+. ***The Board will contact these libraries to determine delivery costs, as well as space and workload issues related to delivery.***

It was noted that while it was possible for individual member libraries to add Link+ it might be awkward to implement and use with a consortium model.

**e. Committee Structure** – nothing to report at this meeting

**f. Discussion Dominican University presentation**

David Dodd, Mary Richardson and a representative from Dominican will meet with Don Jen from Marin Community Foundation on August 22 to discuss funding from MCF to enable Dominican University Library to join MARINet and to add Innovative

products that will improve access to the catalog by MARINet users, particularly students and those involved with lifelong learning. It was noted that the Board needs to discuss issues related to Dominican joining MARINet. These include issues related to voting, committees, and meetings. It was suggested we look at other multi-type library consortium models.

## VI. **New Business**

### a. **Plan for email campaign-**

The Board reviewed the report Deb created showing the current percentage of active patrons with emails (50.17%) and pledged to implement a program in each member library to promote adding more patron emails. The campaign will ask patrons to “help the Library go green, save money, paper and time by emailing us their email address or going directly to My Marinet and adding their email address.

***Mill Valley will create the graphics for a bookmark, poster and flyers. It was suggested that they be done in gray scales and save on not having to print them in color. Each library will personalize them, print them, and distribute them (at both circulation and reference desks). Each director will take care of the campaign and reward for reaching goals in his/her library.***

### b. **Prioritize list of products to study this FY**

The list of products was prioritized as follows:

- 1) Encore and Aquabrowser
- 2) Research Pro and Webfeat
- 3) Airpac catalog via PDA
- 4) Pathfinder Pro, Community Reviews, and other miscellaneous Innovative products
- 5) Toolbar (look at the ones Abbott, Deb have already worked on)

The Board decided to have demonstrations done at alternate meetings. It was decided to change meeting locations to either Belvedere-Tiburon or Mill Valley for these meetings. The meetings with demonstrations will begin at 9:00am. Meetings at Hamilton begin at 9:30am.

Revised meeting locations:

September – Hamilton (9:30 am)

October – Mill Valley Library (9:00 am)

November – Hamilton (9:30 am)

December – Belvedere-Tiburon (9:00 am)

January – Hamilton (9:30 am)

February – Mill Valley (9:00 am)

March – Hamilton (9:30 am)

April – Belvedere-Tiburon (9:00 am)

May – Hamilton (9:30 am)  
June – Mill Valley (9:00 am)

**VII. Announcements**

Sausalito- Library Foundation is funding a Strategic Plan. As part of the plan a phone survey will take place this month. The Foundation is also funding a portable computer lab. Some of the laptops from the lab will also be available to patrons to borrow in the library.

Belvedere-Tiburon- This fall will implement a DVD Bestseller collection (up to 140 DVDs). They will purchase two copies of each bestseller, keep one in the bestseller collection and allow holds to be placed on the other copy, as well as the rest of their DVDs.

Marin County- Most of the work on their Services and Facilities Vision Plan have been completed. They have determined that they need to double their square footage, increase their collection by 40% and increase their seating 3-4 times. They hope to go for a General Obligation Bond in November 2008 and raise \$135-\$145 million. They have raised \$50,000 (need \$200,000) for their “Future of Marin Libraries” campaign. Carol Starr’s retirement party will be on November 1 in the Civic Center cafeteria. It will also be a fundraiser for their Library Foundation.

San Rafael- Construction project will continue through August 18. The library should re-open on Monday, August 20.

The meeting adjourned at 12:35.

Respectfully submitted,  
Mary Richardson